



## SUMMARY

Notable writing career, communicating public safety, health, environment, and government human-interest stories globally

## CORE COMPETENCIES

Deadline-Driven Communications, Journalism, Photography, Social Media, Marketing, PR, Project Management & Research

## PROFESSIONAL EXPERIENCE

2009 – Present

**Freelance Writer (Varied Clients)** *Washington, D.C. & Boston*

- Feature stories + blogs + reports + press releases + advertising/web content (all samples available per request/project)
- Versatile and consistent writing voice, spanning multiple industries. Proficient in AP Style & Academic Styles.

July 2014 – Present

**Senior Editor, Writer, Assistant Public Affairs Officer** *US Coast Guard Public Affairs (Boston)*

- Writer, editor, and approver of all externally facing press releases, feature stories, and social media posts
- Director of video content development for numerous web and broadcast channels

August 2010 – June 2014

**Multi-Media Director, Writer, Assignment Manager** *Coast Guard Recruiting, Advertising Division (Wash. D.C.)*

- Developed, launched, and managed the Official CGRC (“Go Coast Guard”) Facebook and YouTube pages
- Oversaw demographic marketing research, social media creative content development, and online client interaction

June 2005 – August 2010

**Associate Editor, Writer, Assistant Multi-Media Director** *Coast Guard Multi-Media and Magazine (Wash. D.C.)*

- Spearheaded brand development for Coast Guard Magazine, Official Facebook and YouTube pages
- Writer/editor, photographer for externally facing press releases, feature stories, social media posts, and multi-media content

March 2005 – April 2009

**Writer, Public Affairs Specialist** *US Coast Guard Public Affairs (Boston)*

- Primary writer, photographer for externally facing press releases, feature stories, social media, and multi-media content
- Directed and affected worldwide PR campaigns focused on human interest, public safety, and environmental issues

## EDUCATION

2013 – Present

**University of Maryland University College**

Pursuing BA in Communication Studies – 3.9 GPA

2008 - 2012

**Coastline Community College**

AA in Media & Communications – Honor Graduate, 3.8 GPA

2004 - 2005

**Defense Information School**

Journalism, Photography, and Military Public Affairs – 3.5 GPA

## PERSONAL INTERESTS

- Parenting and family-themed writing
- Travel and culturally themed writing
  - Photography and filmmaking
  - Tourism/outdoor recreation
    - Youth Development
    - Woodworking
    - Gardening
    - Spirituality
      - Bonsai
      - Hiking